



CHAPTER 7

LEARNING OBJECTIVES

Global Health 101, Fourth Edition

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By the end of this chapter, the reader will be able to do the following:

Define *culture*

Describe the most important conceptual relationships between culture and health

Outline some of the theories of how behavior change occurs in health

Describe some key measures to promote behavior change for better health

Review some specific examples of how culture influences health behaviors and should influence the design of health interventions